

**Press release**



## **UEFA EURO 2024: 1,600 volunteers turn the whole city into a stadium**

In the midst of it all instead of standing by to watch: 1,600 volunteers will help host city Stuttgart make UEFA EURO 2024 an unforgettable celebration of football. Through their participation, each volunteer has the unique opportunity to be an ambassador for the host city of Stuttgart and thereby meet football fans from all over the world. The highly motivated volunteers play an important role in ensuring that the metropolis on the Neckar presents itself as a colorful, cosmopolitan and friendly venue and that the atmosphere of the stadium spreads to the entire city.

### **Exciting tasks for volunteers in Stuttgart at UEFA EURO 2024**

Tournament director Philipp Lahm emphasizes: "Volunteering is the foundation of the EURO. We are delighted to have help from our volunteers, who not only make the EURO a success, but are also perceived as friendly, committed hosts. These people are the face of EURO 2024."

The areas of work for the volunteers are as diverse, exciting and varied as UEFA EURO 2024 itself. The volunteers are part of one of the world's most important sporting events and gain unique insights behind the scenes of this major event. The volunteers are deployed around the Stuttgart Arena, in the media center and in the FAN ZONES and are also on hand at the train station or airport to welcome international visitors to Stuttgart and to UEFA EURO 2024. One of the highlights in the state capital of Baden-Württemberg is certainly the appearance of the German national team in the Stuttgart Arena on June 19, 2024. The city will host five UEFA EURO 2024 matches in total.

### **Volunteers set to create a unique welcoming culture**

From the point of view of the host city, the volunteer program is at the heart of its contact and exchange with visitors from a wide variety of nations. With their presence and willingness to help, the volunteers create a unique welcoming culture and shape a lastingly positive image of Stuttgart and its people – and they themselves will also have a great and unforgettable time at the European Championships.

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The sense of community, the team spirit and the necessary know-how have been conveyed to the volunteers with training and briefings on the ground. This ensures that every volunteer knows their area of work well and is perfectly prepared – true to the motto: It's all decided off the pitch!

### **Huge response to nationwide volunteer program**

For the first time in the history of the European Football Championship, a joint volunteer program was set up for all ten host cities for the 51 matches of UEFA EURO 2024, with a total of 16,000 volunteers to be deployed. Interest in Germany was huge from day one: More than 30,000 applications were received in the first two weeks alone.

Information is available at: <https://www.euro2024volunteers.com>

[www.stuttgart.de/uefaeuro2024](http://www.stuttgart.de/uefaeuro2024)  
[www.facebook.com/stuttgart.uefaeuro2024](https://www.facebook.com/stuttgart.uefaeuro2024)  
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