

EURO 2024 FESTIVAL in Host City Stuttgart: four Fan Zones offer soccer fans a colorful program

# The UEFA EURO 2024 in Stuttgart: the highlights on June 16, 2024 - the first match in the host city, Zumba party on Karlsplatz

Stuttgart - Now things are really hotting up in Stuttgart. On June 16, 2024, Slovenia will face Denmark in the Stuttgart Arena - the first of five UEFA EURO 2024 matches to be played in the host city. But the arena itself is not the only venue for this spectacular soccer event: The whole city is becoming a stadium. All three matches of the day (the others are: Poland - Netherlands and Serbia - England) will be broadcast live in the Fan Zone Schlossplatz. There are also plenty of attractions and highlights throughout the day in the four Fan Zones Schlossplatz, Marktplatz, Karlsplatz and Schillerplatz outside of match times: A Zumba party, a table soccer tournament and lots of gastronomic highlights. The city center is also open Sunday in the host city.

Useful info: All four Fan Zones will be open from noon to midnight on match days during UEFA EURO 2024 (until 11:00 p.m. on non-match days). Admission is free on all days. The full calendar of events can be found on the Host City Stuttgart website (subject to change).

### Important traffic information:

The B27 Friedrichstraße will be closed in both directions from 1:00 p.m. for the Fan Walk of the fans of the Danish national team on June 16, 2024. Due to the closures, traffic obstructions are expected in the inner city districts and in Bad Cannstatt.

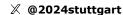
In the afternoon, driving through Stuttgart via the city center will not possible at all, or only with great difficulty. We therefore strongly advise against driving through the city center on this day. The inner city districts as well as Bad Cannstatt/NeckarPark should be avoided. Those going to the match should drive to the park-and-ride spaces and use public transportation. On match days, local public transport will run at more frequent intervals, with higher capacities and longer operating times.

in.Stuttgart Veranstaltungsgesellschaft mbH & Co. KG

Jörg Klopfer Phone 07 11 / 95 54 - 31 28 12joerg.klopfer@in.stuttgart.de







June 14, 2024



- Page 2 -

If you still need to travel by car, it is essential to pay attention to the current traffic reports, the information on the dynamic traffic information signs, and the parking guidance systems.

The daily program of the EURO 2024 FESTIVAL Stuttgart on June 16, 2024:

#### STUTTGART ARENA:

It is the first match of UEFA EURO 2024 in Stuttgart. Slovenia and Denmark will meet at 6:00 p.m. in the Host City Stuttgart. Admission to the match is from 3:00 pm.

### Getting to the Stuttgart Arena:

The ticket includes a 36-hour travel card. This means that public transportation in the host city can be used at no additional cost. The tickets are valid on the respective match day from 6:00 a.m. until the evening (6:00 p.m.) of the following day.

The Stadtbahn trains run every ten minutes during the day. During UEFA EURO 2024, this will be extended into the night. The U1, U2 and U11 lines are particularly important for spectators. They connect the downtown area (e.g., stops at the main stationArnulf-Klett-Platz] and Charlottenplatz) to the Bad Cannstatt district.

Spectators can also take S-Bahn and regional trains to Bad Cannstatt and then walk the rest of the way.

The S-Bahn lines S1, S2 and S3, which stop at Bad Cannstatt station, run every 15 minutes from Monday to Saturday until around 8:30 p.m. After 8:30 p.m. and on Sundays and public holidays, the lines run every 30 minutes.

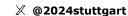
An overview map for arrival and departure can be found here.

in.Stuttgart Veranstaltungsgesellschaft mbH & Co. KG

Jörg Klopfer Phone 07 11 / 95 54 - 31 28 12joerg.klopfer@in.stuttgart.de







June 14, 2024

- Page 3 -



#### FAN ZONE SCHLOSSPLATZ:

The Fan Zone Schlossplatz invites soccer fans to enjoy public viewings together throughout UEFA EURO 2024. All UEFA EURO 2024 matches will be broadcast live here on a big screen. In front of a unique castle backdrop and together with fans from all over the world, it will be a stadium-like atmosphere. The fans on Schlossplatz will be getting into the mood for today's EURO match from midday with the SWR DJs. There are also various fan activities to make the time until kick-off fly by. And there are 15 restaurants and cafés offering a wide range of culinary delights.

### Program at the Fan Zone Schlossplatz on June 16, 2024 in detail:

12:00 noon: Admission

1:00 p.m.: SWR DJs and fan activities

3:00 p.m.: Live broadcast of the match Poland – Netherlands 6:00 p.m.: Live coverage of the match Slovenia - Denmark 9:00 p.m.: Live coverage of the match Serbia - England

12:00 midnight: End of event

Special eye-catcher: The Rosenrondell (or rose traffic circle) on Königstrasse has been planted in the shape of the EURO Cup.

### Getting to the Fan Zone Schlossplatz:

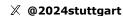
The Fan Zone Schlossplatz is located here.

in.Stuttgart Veranstaltungsgesellschaft mbH & Co. KG

Jörg Klopfer Phone 07 11 / 95 54 - 31 28 12joerg.klopfer@in.stuttgart.de







June 14, 2024



- Page 4 -

#### **FAN ZONE MARKTPLATZ**

There's also a sporting event at Fan Zone Marktplatz. If you like kicking the ball around or love gaming, this is the place for you. Tournaments, fan matches and other sporting activities will take place on the soccer court. Fans can also drop by for a spontaneous match! There are also two gaming areas where you can play for all you're worth.

### Program at the Fan Zone Markplatz on June 16, 2024 in detail:

- Mascot Albärt will do the honors and prepare fans for the match with a warm-up.
- All day: Playing in the gaming areas. In the outdoor gaming area, you can try out various kinds of equipment, such as a Teqball table and the SUTU ball wall. In the indoor gaming area there's tabletop soccer, a Bolzbox (or football box), and you can play EA Sports FC. In the Creator Studio, pictures can be created that provide reminders of an unforgettable fan day in the Host City Stuttgart.

Special eye-catcher: The oversized soccer player and the large facade painting. There is also a social wall on the market square, where unique fan impressions can be seen, which are published on social media with #hostcitystuttgart. There will also be a fan make-up session.

#### Getting to the Fan Zone Marktplatz

The Fan Zone Marktplatz is located here. The walk from the "Stadtmitte" S-Bahn and U-Bahn stations or from the main railway station to the Fan Zone takes about 10 minutes.

### **FAN ZONE KARLSPLATZ**

The program of the Fan Zone Karlsplatz revolves around culture and music. On June 16, the stage will host a Zumba class, a Latin-inspired dance fitness workout that incorporates Latin and international music and dance moves. Visitors should also not miss the sustainability Pavilion in the Fan Zone. And if you need a little break, the chill-out area with its comfortable seating is the place to be.

in.Stuttgart Veranstaltungsgesellschaft mbH & Co. KG

Jörg Klopfer Phone 07 11 / 95 54 - 31 28 12joerg.klopfer@in.stuttgart.de









June 14, 2024



- Page 5-

### Program at the Fan Zone Karlsplatz on June 16, 2024 in detail:

• 1:30 p.m. - 2:30 p.m.: Time for Zumba - with Bella from the Block. The Latin American-influenced dance fitness workout dynamically combines music and movement.

In addition, mascot Albärt will get the fans in the mood for the match-with a gentle warm-up.

#### How to get to the Fan Zone Karlsplatz

The Fan Zone Karlsplatz is located <u>here</u>. The walk from the "Stadtmitte" S-Bahn and U-Bahn stations or from the main railway station to the Fan Zone takes about 10 minutes.

#### **FAN ZONE SCHILLERPLATZ**

If you're cheering on the European Championship teams and getting excited during the matches, you're going to need some refreshment at some point. These are available at the Fan Zone Schillerplatz - the highlight for anyone who enjoys good food and refreshing drinks. There's something for every taste here: From typical swabian specialties and other delicacies from the region to a wide range of vegetarian and vegan dishes.

#### Program at the Fan Zone Schillerplatz on June 16, 2024 in detail:

• 1:00 p.m. - 4:00 p.m.: Table soccer tournament with the legendary table soccer world champion Chris Marks at the Stadtwerke stand

#### How to get to the Fan Zone Schillerplatz

The Fan Zone Schillerplatz is located <u>here.</u> The walk from the "Stadtmitte" S-Bahn and U-Bahn stations or from the main railway station to the Fan Zone takes about 10 minutes.

### Further activities in the city on June 16, 2024:

- 10:00 a.m. 6:00 p.m.: Legendary goals and spectacular scenes from the soccer history of the nations that will be competing in Stuttgart are shown in the exhibition <u>"EURO</u>
  <u>Legends Stuttgart"</u> at the "StadtPalais Museum for Stuttgart" until July 14, 2024.
  Konrad-Adenauer-Straße 2, admission is free of charge.
- 1:00 p.m. 6:00 p.m.: Under the motto "Erst einlaufen, dann einkaufen (or Run in first, then shop)", Sunday is open for business in the Host City
- All day: Soccer event arena on the Planie with 5-hole goal wall, lob challenge, human soccer and speed measuring system
- All day: The soccer tour through the city starts in the Stuttgart app

in.Stuttgart Veranstaltungsgesellschaft mbH & Co. KG

Jörg Klopfer Phone 07 11 / 95 54 - 31 28 12joerg.klopfer@in.stuttgart.de







June 14, 2024



Another eye-catcher: one of the largest works of graffiti art in the state capital of Baden-Württemberg on the outer façade of the Talstrasse substation, diagonally opposite the Stuttgart Gasskessel (gas storage tank).

in.Stuttgart Veranstaltungsgesellschaft mbH & Co. KG

Jörg Klopfer Phone 07 11 / 95 54 - 31 28 12joerg.klopfer@in.stuttgart.de





